

Build a Better Bookbag Challenge: A Design-On, Hands-On Experience on Design Thinking

Design-thinking (DT) immerses students and teachers in real-world problem solving. It also creates innovative, effective and sustainable solutions for social change. Its human-centered framework allows exploration of various ideas and perspectives, while its methodology allows for empathetic approaches to communicating effectively with others. I call this the BIDE-ing approach. How are you Being while you are Involving Diverse & Divergent Explorations to your solutions? In the Bookbag Challenge, teams experience the five stages of DT and compete to build the best bookbag prototype. The debrief illuminates attendees self-awareness lessons and how to integrate their DT learnings into their daily operations.

Presentation Target:

Higher Education

Presenter(s):

1. Janet Carlson, Founder & Chief Visionary Officer, Artisanal Leadership